



Teen Outreach Program TPP Grantees

OAH and Wyman Center

Conference Call

September 24, 2012

Purpose of Calls

- Response to feedback received at annual conference
- Provide targeted guidance on topics of interest
- **Share successes and challenges**
- Discuss questions or concerns

Today's Objectives

- Review OAH evaluation guidance
- Discuss best practices and guidance related to recruitment and retention
- Discuss and share experiences and challenges

Evaluation Guidance

- Consents
- References to TOP on consent forms
- Timing for survey administration
- Method for survey administration
- Intent to Treat Analysis

Recruitment and Retention

Recruitment

- Engage partners
 - Early in process
 - All levels to improve program awareness
- Presentation to key partners/parents
- Consider embedding TOP within or augmenting an existing program (i.e. after-school program, Boys & Girls Club, sports teams)
- Pre-TOP activities to introduce programming
- Word of mouth
 - Former TOP youth
 - Engage and inform those who may refer youth (coaches, teachers, youth ministers, guidance counselors, etc.)

Retention

- Consistent setting/time for Club
- Start with community service learning as early as possible in the year
- Keep community service learning going throughout the year
- Build strong relationships
- Gather input from teens on interests, issues, and other factors that impact their attendance
- Incentives for attendance
- Contact youth who miss Club
- Focus on youth driven programming

Discussion Sharing