

Welcome

**Expanding our Experience and Expertise: Implementing
Effective Teenage Pregnancy Prevention Programs**

March 12-14, 2012 Baltimore, MD

**Expanding our Experience and Expertise:
Implementing Effective Teenage Pregnancy
Prevention Programs**

March 12-14, 2012 Baltimore, MD

**Pregnancy Prevention on the Go:
Mobile Platforms for the Delivery of
Sexuality Education**

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Disclaimer

- Educational or instructional materials referenced during presentations at the *Expanding our Experience and Expertise: Implementing Effective Teenage Pregnancy Prevention Programs* are for informational purposes only. Presenters' references to these materials do not constitute endorsement by the Office of Adolescent Health or U.S. Department of Health and Human Services. Any statements expressed are those of the presenters and do not necessarily reflect the views of the Department.

Workshop Goals:

1. Review trends in adolescents' use of mobile technology.
2. Analyze the pros and cons of mobile technology as part of teen pregnancy prevention programs.
3. Explore how *Sex, Etc.* mobile can enhance teen pregnancy prevention programs.



About Us

Answer is a national organization dedicated to providing and promoting comprehensive sexuality education to teens and the adults who teach them.

National Sexuality Education Training Initiative

Lesson Plans for Teaching With Sex, Etc.

Sex, Etc. is a powerful tool to help teach comprehensive sexuality education and sexual health topics for grades 8-12. Lesson plans accompany teen-written stories from *Sex, Etc.* magazine and Web site and are provided free of charge with a [subscription to Sex, Etc.](#) We recommend that you read each lesson carefully in order to decide if it is a good match for your community.

Lesson Plan Topics

Your Body

Lesson plans on puberty, body image and anatomy

Sex & Relationships

Lesson plans on abstinence, sexual decision making, communication, relationships and sexual behaviors

STDs & Safer Sex

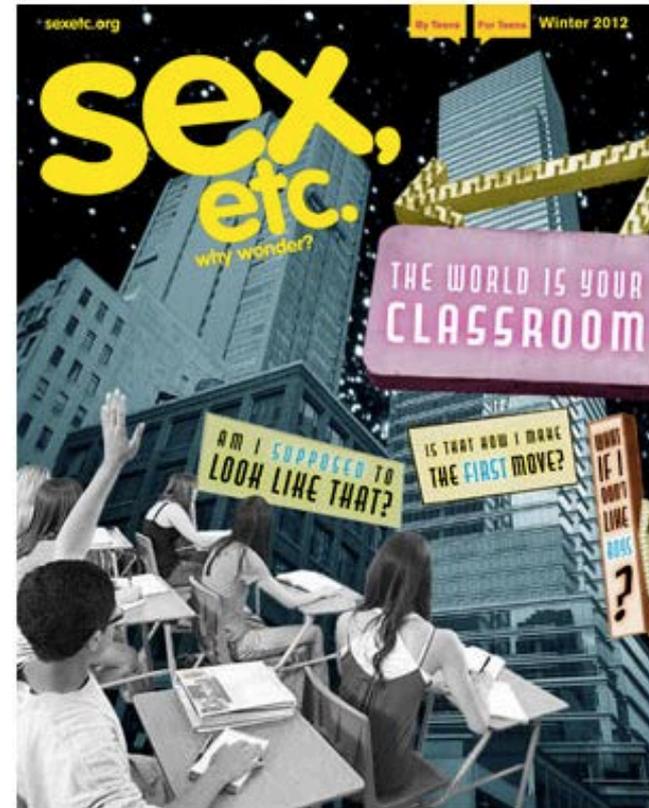
Lesson plans on STD and HIV/AIDS prevention, getting tested, treatment and condom use

Birth Control & Pregnancy

Lesson plans on birth control methods, pregnancy prevention and pregnancy options, such as adoption or abortion

LGBTQ & Gender

Lesson plans on gender roles, sexual orientation and lesbian,



Download lesson plans for the Winter 2012 issue of *Sex, Etc.*

[Lesson Plan for "Birth Control & Safer Sex Crossword Puzzle"](#)

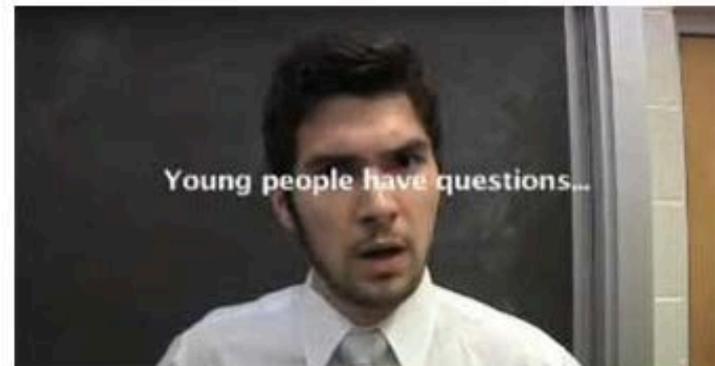
[Lesson Plan for "Like Mother, Like Son?"](#)

[go](#)[login](#) [register](#)[about us](#)[sex, etc.](#)[training for professionals](#)[resources for professionals](#)[resources for parents](#)[press center](#)

Online Workshops

Answer's dynamic and highly interactive online workshops are the equivalent of six hours for which you will receive professional development credit. Additionally, the workshops are approved for six category one CHES credits each by the National Commission for Health Education Credentialing (NCHEC). Our self-directed workshops allow you to set your own pace while learning about teen sexuality. You have one month to complete each workshop at times that are convenient for your busy schedule. The registration fee is \$150 per workshop and group discounts are available.

Click on the Workshop Below to Register:

[Sexuality ABC's \(Abstinence, Birth Control and Condoms\)](#)[STD Basics](#)[LGBTQ Issues in Schools](#)[View online commercial](#)[Online Workshop FAQs](#)



In-Person Workshops

For professionals involved with teaching family life and sexuality education.





TISHE - The Training Institute in Sexual Health Education

Week-long residential, skills-building training institute led by a team of expert sexuality educators.

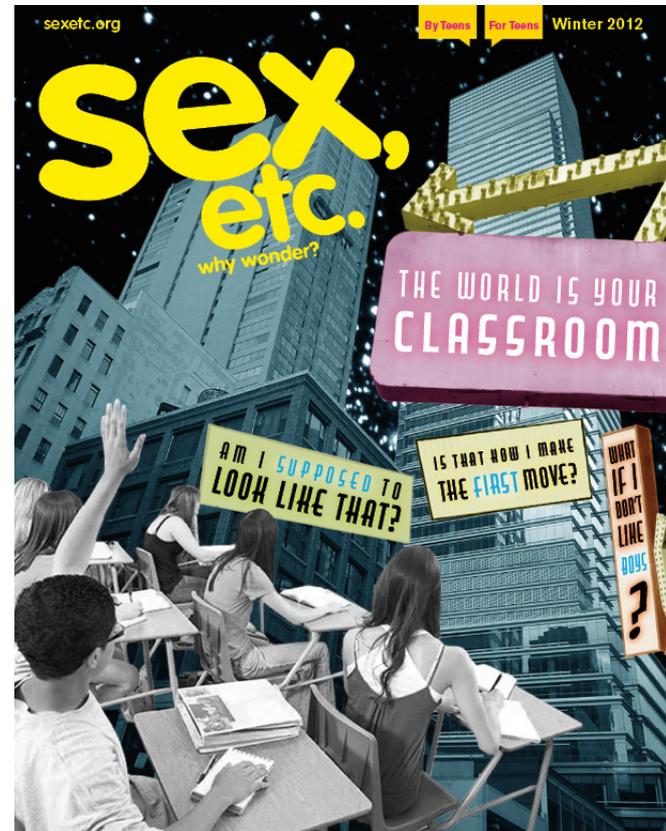
July 22-29th in Lewes, DE



TISHE 2011- Chester, CT

Teen-to-Teen Sexuality Education Project

- Website
- Magazine





Got questions?

Visit m.sexetc.org on your mobile browser.



SCAN ME

LOGIN

JOIN SEX, ETC. FORGOT YOUR PASSWORD?

- TAKE ACTION
- GET TESTED
- FAQs
- VIDEOS
- COMIX & QUIZZES
- SEX TERMS
- FORUMS
- SEX IN THE STATES
- JOIN OUR STAFF
- BLOG
- IN A CRISIS?

Holiday Party Dos and Don'ts

By Zuri Franklin Plair, 16, Staff Writer
[CLICK TO READ STORY](#)

BLOG

The Bully Project

When is the last time your feelings were hurt because of someone else's words? My answer is—not so long ago.

[READ MORE](#)

TOPICS

- GIRLS' HEALTH
- GUYS' HEALTH
- SEX
- LOVE & RELATIONSHIPS
- LGBTQ
- DECIDING ABOUT SEX
- BIRTH CONTROL & SAFER SEX
- SEXUALLY TRANSMITTED DISEASES
- PREGNANCY...AM I/IS SHE?
- TEEN PREGNANCY AND PARENTING
- ABORTION
- ADOPTION
- EMOTIONAL HEALTH
- ABUSE & VIOLENCE
- BODY IMAGE
- ALCOHOL & DRUGS

JOIN OUR NETWORK



[Like](#)

[Follow @SexEtc](#)

Contest

Sex, Etc. Magazine
 SUBSCRIBE NOW!

What have you done to promote sex education or sexual health? Tell us in 750 words or less and enter *Sex, Etc.*'s writing contest for a chance to win prizes for you and your school.

[LEARN MORE](#)

FAQs

Q: I'm 15 . . . Am I too young to have sex?

A: That's a question that a lot of teens wonder about. Most adults would agree that 15 is too young to have sexual intercourse.

[LEARN MORE](#)

VIDEO



Do you know the warning signs of an unhealthy relationship?

[WATCH VIDEO](#)

Poll

If you are in a relationship and you have cyber sex with someone else, is that cheating?

A Yes, if you're being intimate in any way with someone else, it is cheating!
R No, that's



FAQs

Q: Should I shave my pubic hair?

A: It's really a personal choice. Truth is, most women and men don't shave their pubic hair, but some do. Pubic hair does serve a purpose.

[LEARN MORE](#)

Hannah, 16

[MEET SEX, ETC. STAFF WRITERS](#)



SEX IN THE STATES

Sex in the States -- Know your rights to sex ed, birth control and more from coast to coast

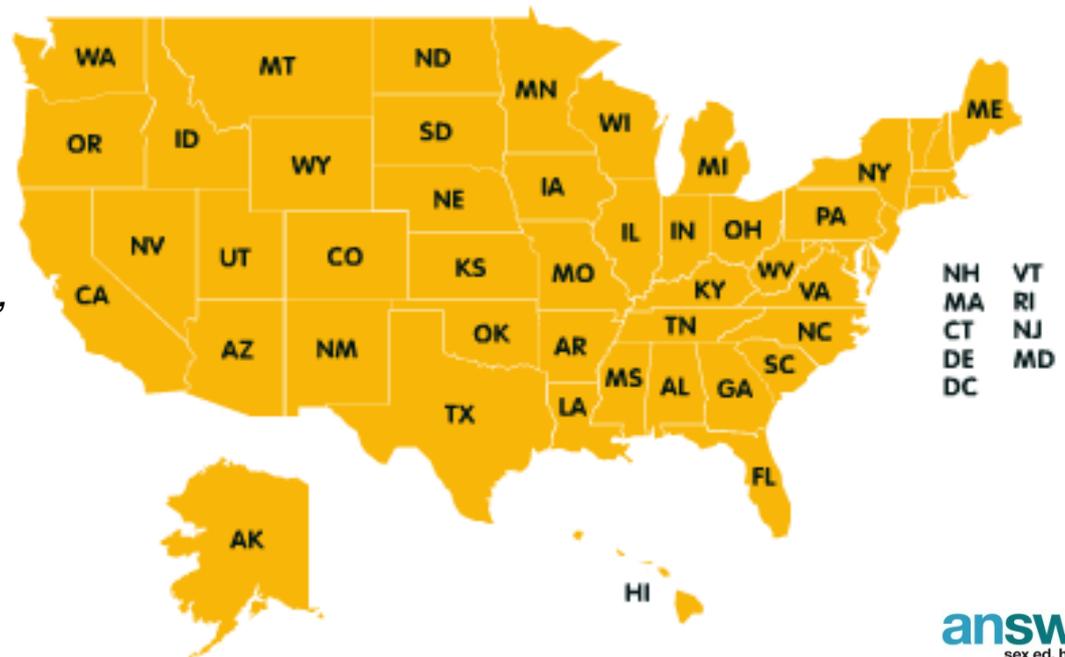
Teens across the country ask us:

Do I have to be a certain age to buy condoms?

Can I get the Pill without my mom finding out?

Are there laws protecting me from harassment at school if I'm a gay, lesbian, bisexual or transgender teen?

The answers to these questions depend on what state you live in, so we created Sex in the States. Getting answers to these and other questions in your state is just a click away.



Your Voice

YOUR RIGHTS!

HOME

BROWSE STORIES

KNOW YOUR RIGHTS

LOCAL RESOURCES

Share Your Story:

Do you feel like everyone is talking about sex, but not in the most helpful way?

Here at *Sex, Etc.* we believe there is a lot of talk about sex, but little information about what matters most to teens when it comes to sexual health.

We want you to tell us what you need in your sex ed class. Tell us what your class is like, and if you don't have one, tell us why you should!

Start
Talking

Find **answer** and **sex**, on
sex ed, honestly etc.



AnswerEd & SexEtc



follow us on
twitter

@sexedhonestly & @sexetc



answer.rutgers.edu/blog/

Teen cell phone owners in the lowest household income category are most likely to use their handset to go online

Annual household income	Go online with cell phone	Computer in the home
Under \$30,000	41%*	70%*
\$30,000-49,999	27%	84%
\$50,000-74,999	22%	93%
\$75,000+	23%	97%

* significantly different than all other cells in the respective columns

Pew Research Center's Internet & American Life Project, Teens and Mobile Phones Survey conducted from June 26 - September 24, 2009. N=800 teens ages 12-17 and the margin of error is $\pm 4\%$.

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NEWS

USC: Homeless Teens Consider Cell Phone Important As Food

December 20, 2011 5:47 PM



A smart phone might reveal where you live. (credit: AP)

LOS ANGELES (CBS) — For teens without a home, a cell phone is an essential lifeline, according to a USC study released Tuesday.

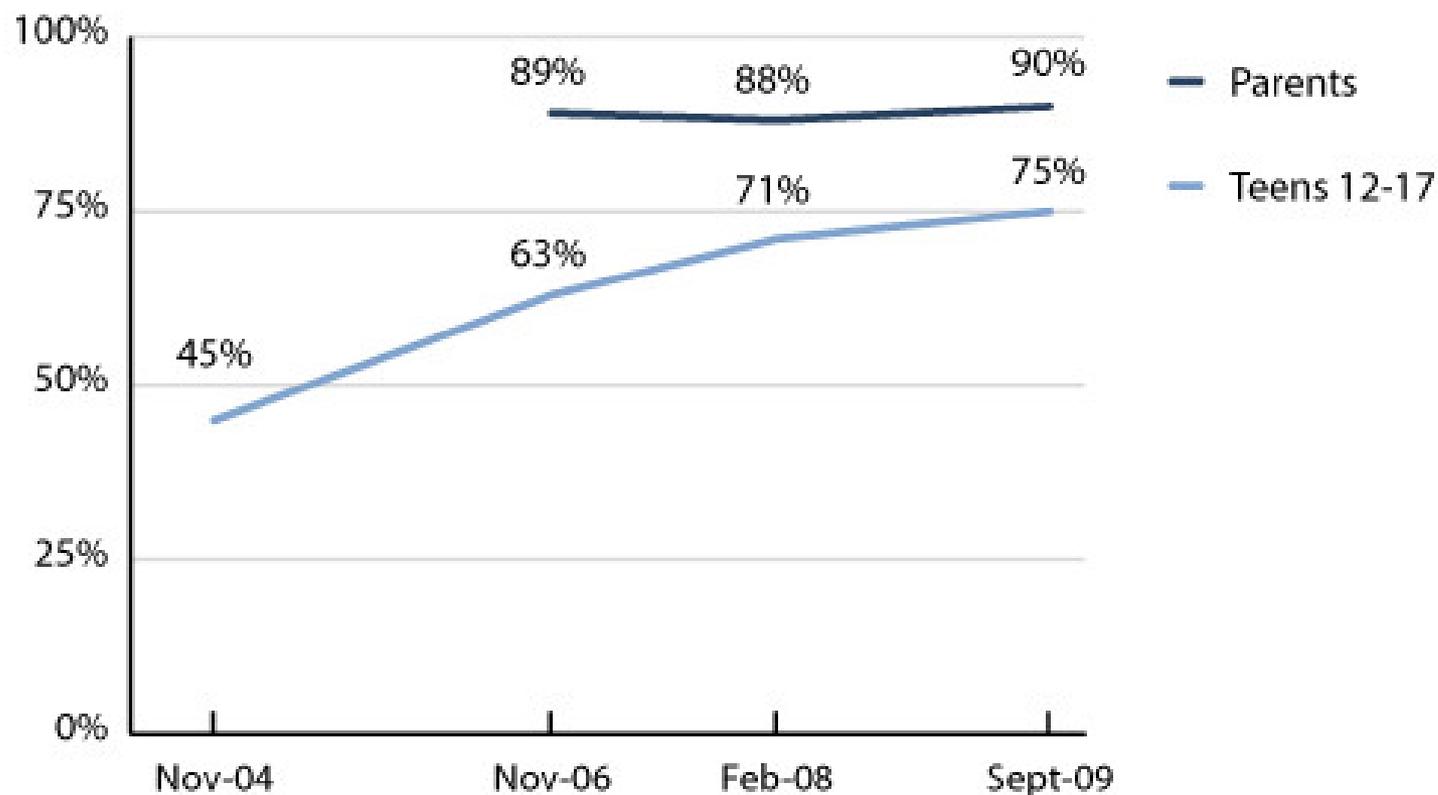
The study — titled “Cell Phone Use Among Homeless Youth: Potential for New Health Interventions and Research” — found that of the 62 percent of homeless youth who own a cell phone, 51 percent use it to stay connected to friends, 41 percent use it to stay in touch with parents, and 36 percent use the phone to seek work. “Homeless youth are not hopeless cases,”

said Eric Rice of the USC School of Social Work, whose study was published in the December issue of the *Journal of Urban Health*. “They don’t have to be lost.”

Why Mobile?

The gap between parent and teen cell phone ownership is steadily narrowing

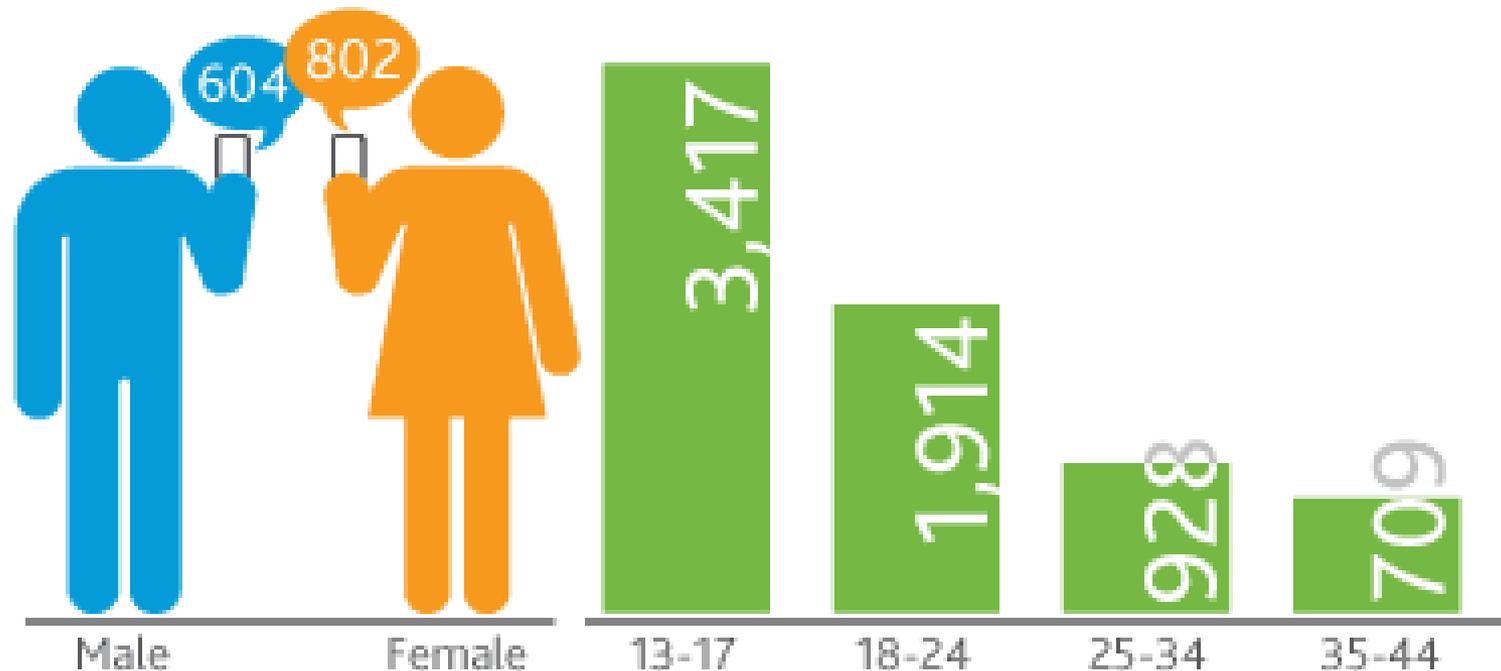
Parent and teen cell phone ownership over time



Why Mobile?

Average Number of Messages Exchanged per Month

By Age and Gender, Q3, 2011

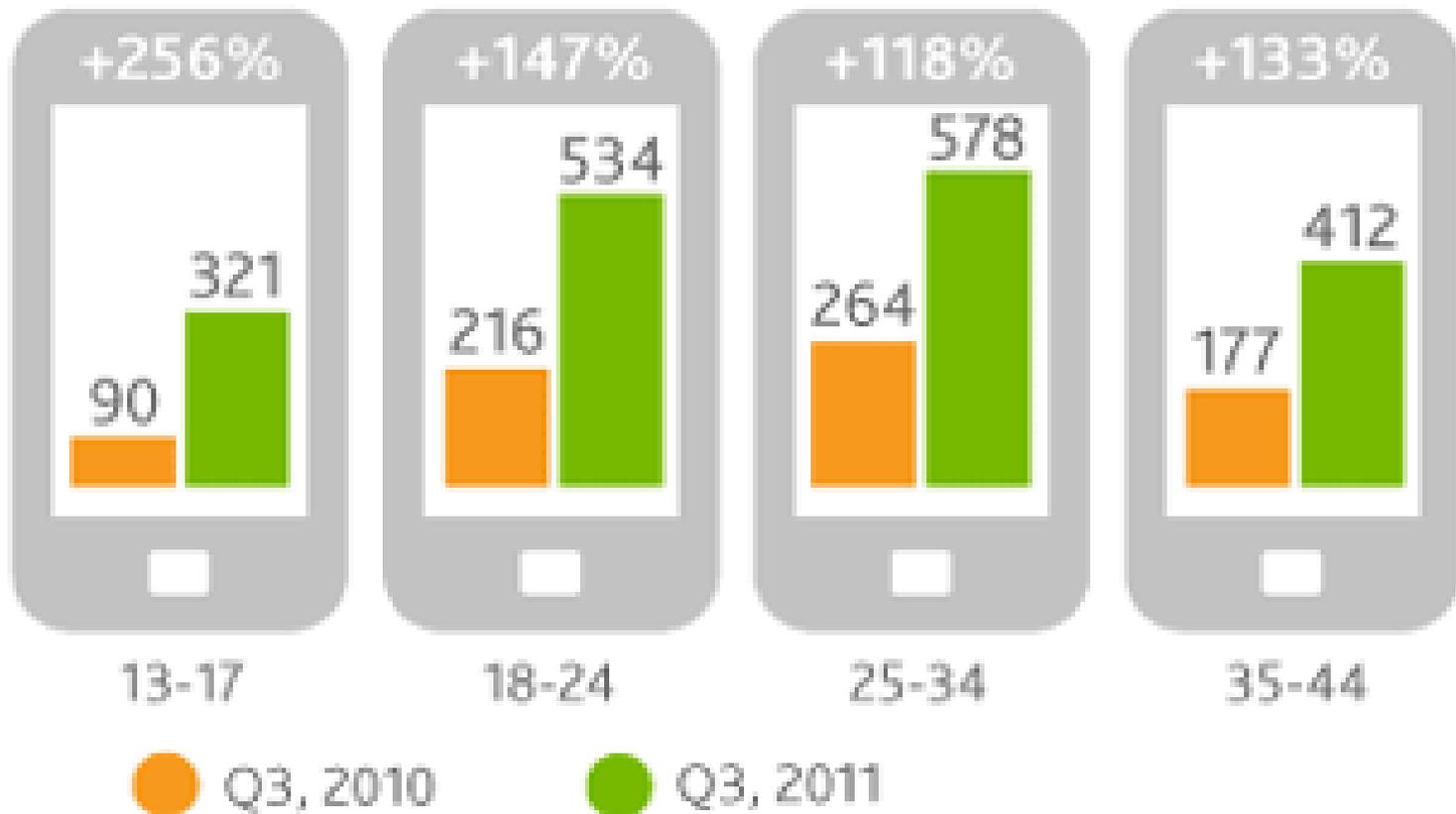


Why Mobile?

Monthly Data Usage by Age (MB)

Q3, 2010 vs. Q3, 2011

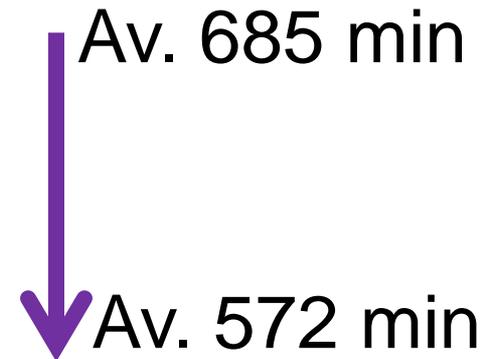
% increase



Why Mobile?



Voice Usage



Texting

- Faster
- Easier
- More fun

Why Mobile?

The New York Times
Expect the World®

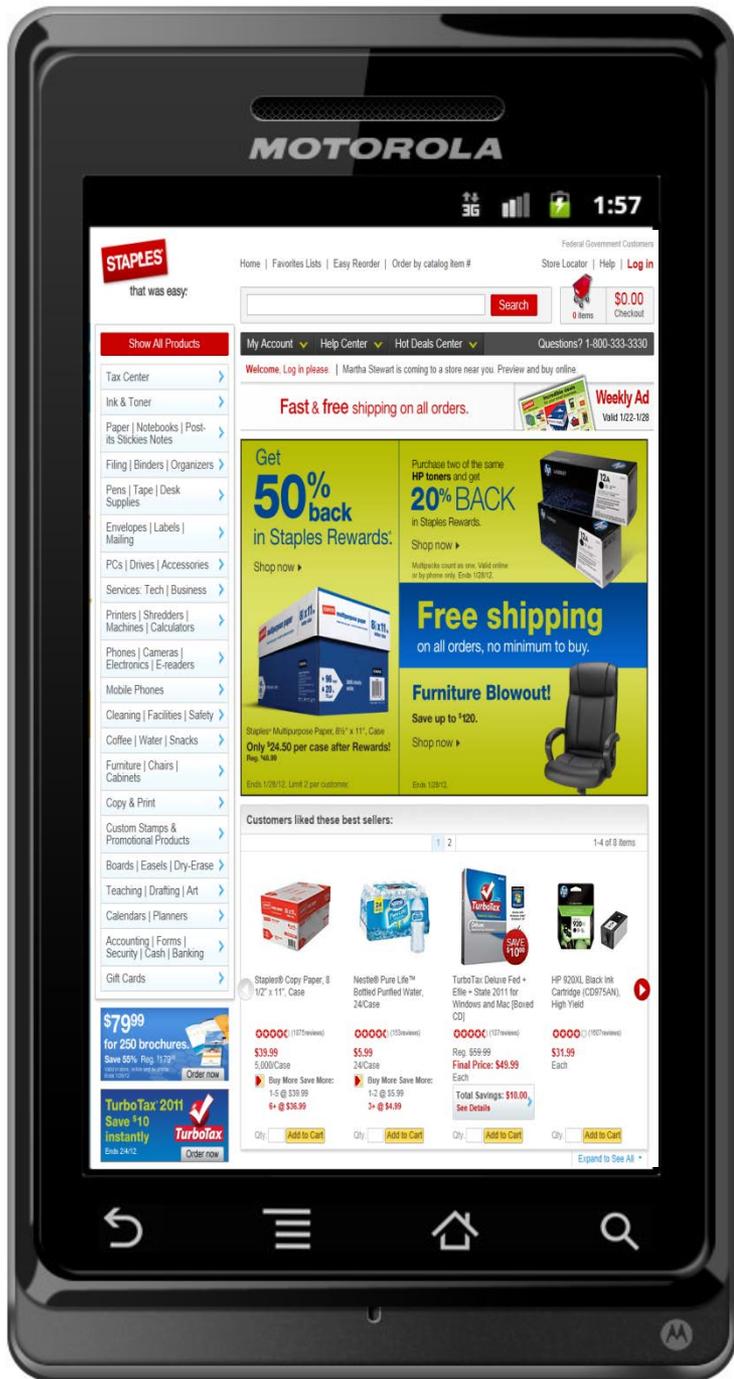
Sex Education Gets Directly to Youths, via Text



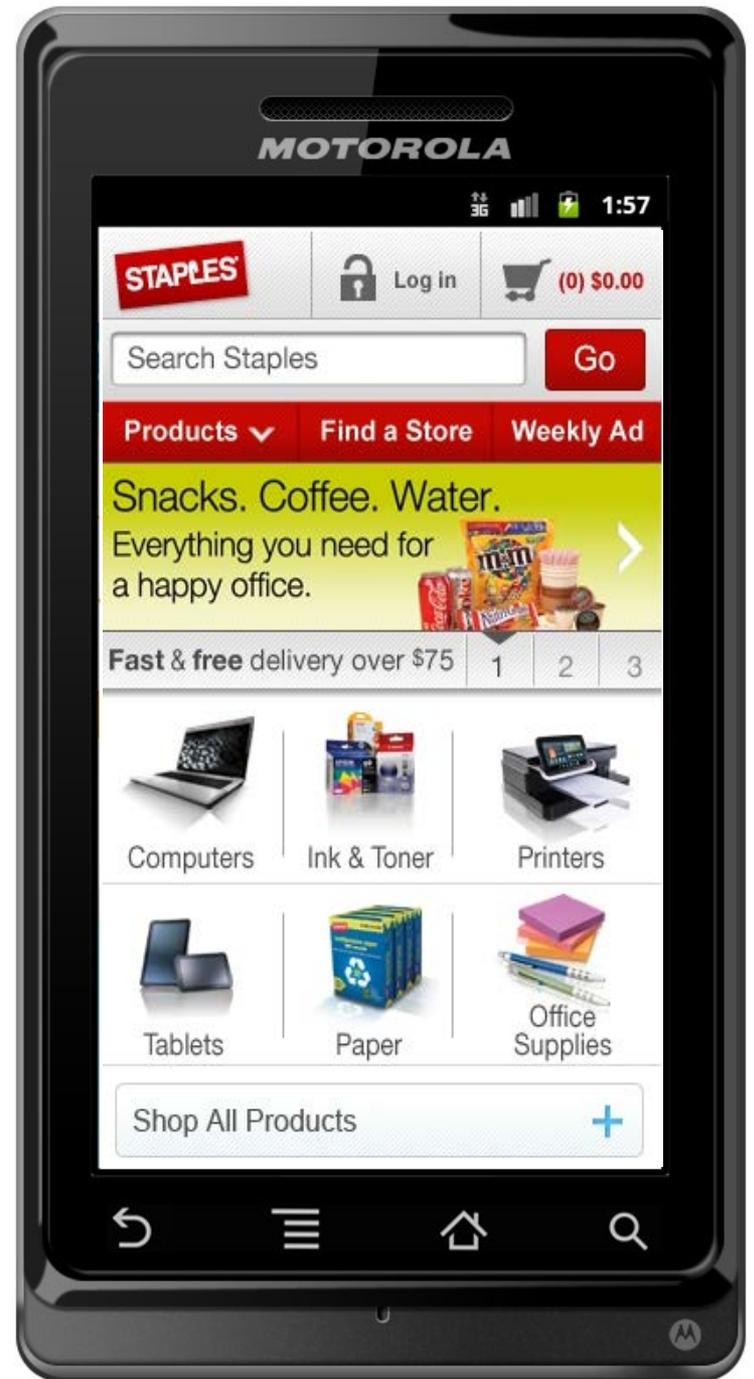
Health groups and school districts are using Web sites and texts to reach teenagers.

Desktop -vs- Mobile

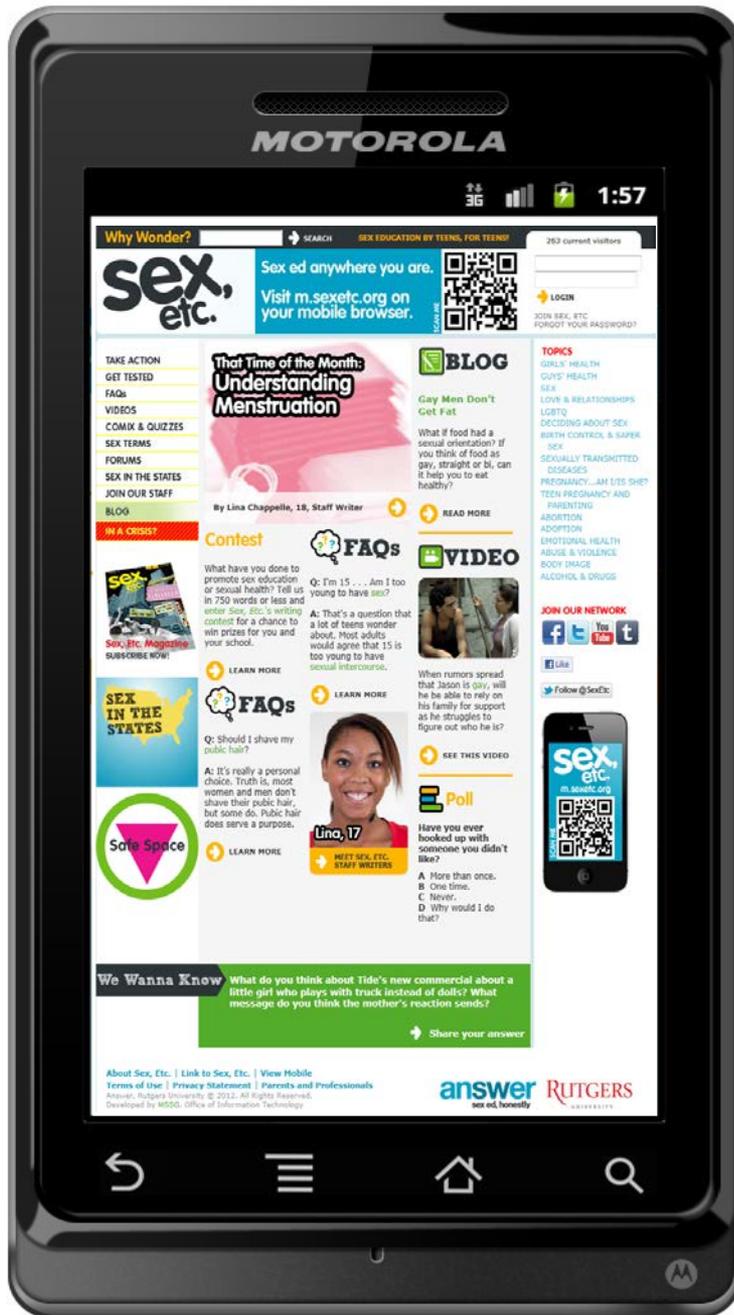
What' s the Difference?



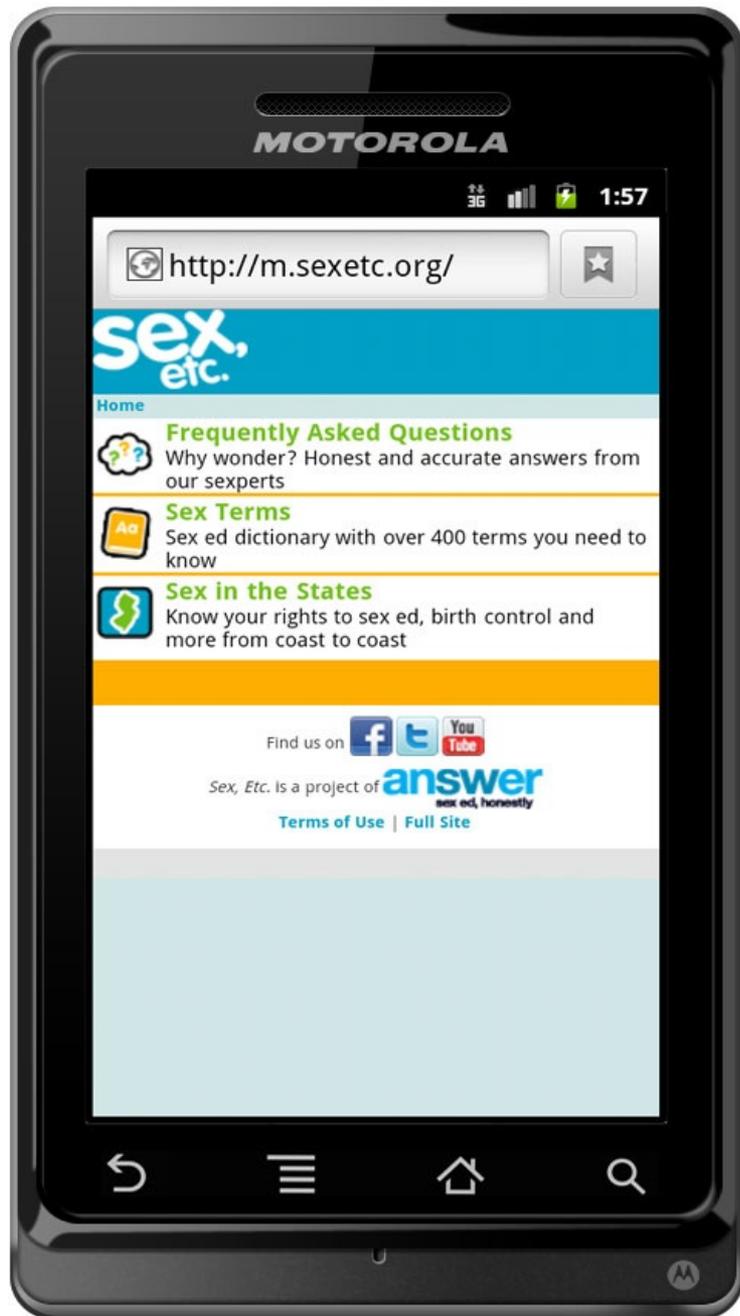
-VS-



Sex, Etc. Full Site



- Take Action
- Get Tested
- FAQs
- Videos
- Comix & Quizzes
- Sex Terms
- Forums
- Sex in the States
- Join Our Staff
- Blog
- In a Crisis?
- 16 Searchable Topics
- Polls
- Contests
- Social Networking Links
 - Facebook
 - Tumblr
 - You Tube
 - Twitter



Sex, Etc. Mobile Site

- FAQs
- Sex Terms
- Forums
- Sex in the States
- Social Networking Links
 - Facebook
 - Tumblr
 - You Tube
 - Twitter
- Full Site Tab



**sex,
etc.**

Mobile



- Wall
- Info
- Friend Activity (1+)
- Photos
- FAQs
- Notes
- Questions
- Videos
- Links
- Welcome

About

Sex education magazine and Web site by teens, for teens. Sex, Etc. is a pro...

More

50,197

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32

talking about this

Likes See All

- Answer
- It's Your Sex Life
- Human Rights Campaign

Sex, Etc.

Education

Create a Page



Wall Sex, Etc. · Everyone (Most Recent)

Share: Post

Write something...

Sex, Etc.
 There's more to periods than pads and tampons. How well do you know the menstrual cycle? <http://bit.ly/wnCWDI>



Sex, Etc. -- That Time of the Month: Understanding Menstruation
bit.ly

If I asked you what a period is, would you reply, "The punctuation at the end of a statement"? When people first hear the term, that's probably...

Like · Comment · Share · January 20 at 3:11pm via HootSuite

View 1 comment

Write a comment...

Sex, Etc.
 It's totally normal for teens to have questions about sex and sexuality. For over 18 years Sex, Etc. has given teens 13-19 years old the honest and accurate sexual health information they want, need and deserve. Got a question? Ask Sex, Etc! <http://bit.ly/AkuaxS>



Sex, Etc. • Got a question about sex and sexuality? Ask us!
bit.ly

Like · Comment · Share · January 19 at 2:30pm via HootSuite

6 people like this.

Write a comment...

Sex, Etc.
 What if food had a sexual orientation? <http://bit.ly/A6Cum7>



Sex, Etc. -- Beyond the Birds & the Bees -- Gay Men Don't Get Fat
bit.ly

In the end, I think Doonan's humor far outweighed his unhealthy ideas about body image. And in spite of his obsession with being thin (what else...

Like · Comment · Share · January 18 at 6:29pm via HootSuite

Sam Dercon likes this.

You and Sex, Etc.

11 friends like this.

Planned Parenthood, GYT, Answer

Find Friends

Find Friends

Sponsored

See All

sex. etc.

sexetc.org m.sexetc.org



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Sex, Etc. is a project of answer



Sex, Etc.

@Sexetc

Sex education magazine and Web site by teens, for teens. Sex, Etc. is a project of Answer (@sexedhonestly).

Answer, Rutgers University · <http://www.sexetc.org>

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- SPARK Movement @SPARKsummit
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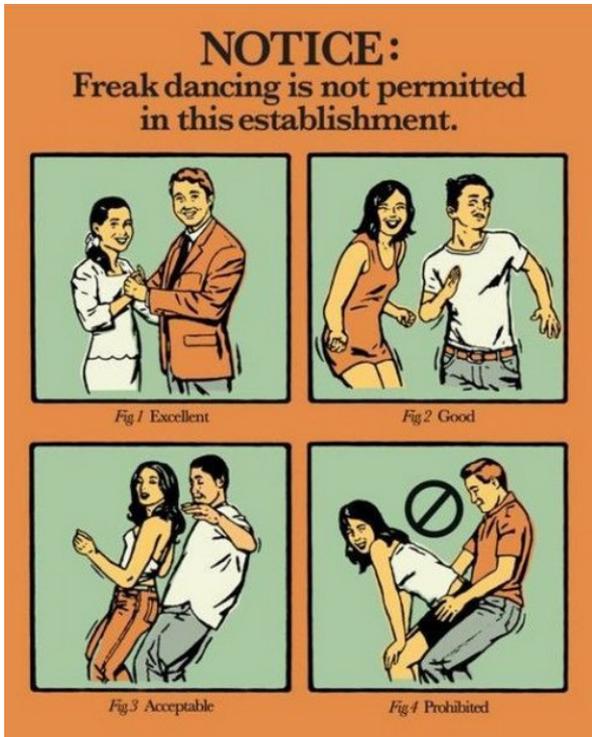
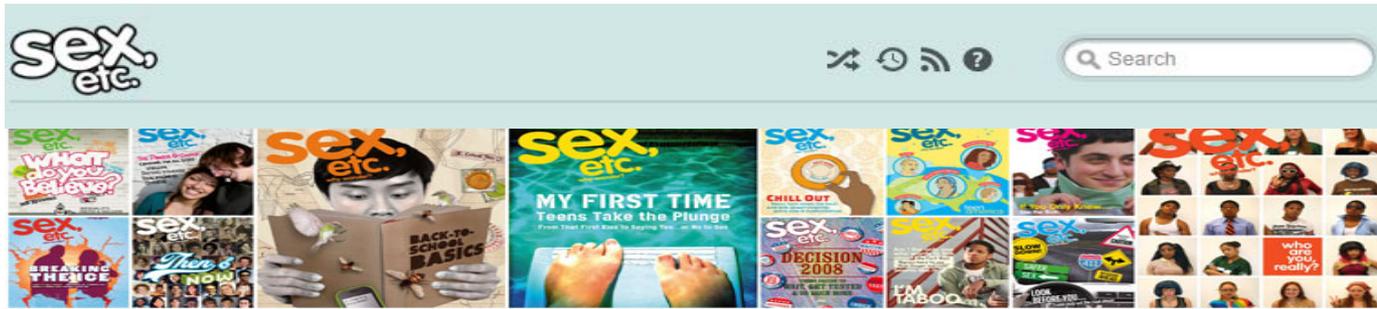
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The Sex, Etc. Daily is out! bit.ly/vfL80A ▶ Top stories today via @a_thin_line @kaiserfamfound
- Sex, Etc.** @Sexetc 21 Jan
Learning about periods is one of the earliest lessons in sex education. How well do you know the menstrual cycle? bit.ly/wnCWDI
- Sex, Etc.** @Sexetc 20 Jan
There's more to periods than PMS. How well do you know the menstrual cycle? bit.ly/wnCWDI
- Sex, Etc.** @Sexetc 20 Jan
The Sex, Etc. Daily is out! bit.ly/vfL80A ▶ Top stories today via @sparksummit @cdcst
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There's more to periods than pads and tampons. How well do you know the menstrual cycle? bit.ly/wnCWDI
- Sex, Etc.** @Sexetc 20 Jan
[@leeeleecocororo](https://www.tumblr.com/leeeleecocororo) Hey Leora! Thanks for sharing our post on Tumblr. Hope all is well!
- Sex, Etc.** @Sexetc 19 Jan
The Sex, Etc. Daily is out! bit.ly/vfL80A ▶ Top stories today via @thelinecampaign @girls_inc @layouth
- Sex, Etc.** @Sexetc 19 Jan
It's totally normal for teens to have questions about sex & sexuality. Got a question? Ask [@SexEtc](https://twitter.com/SexEtc) bit.ly/AkuaxS #sexedsaves



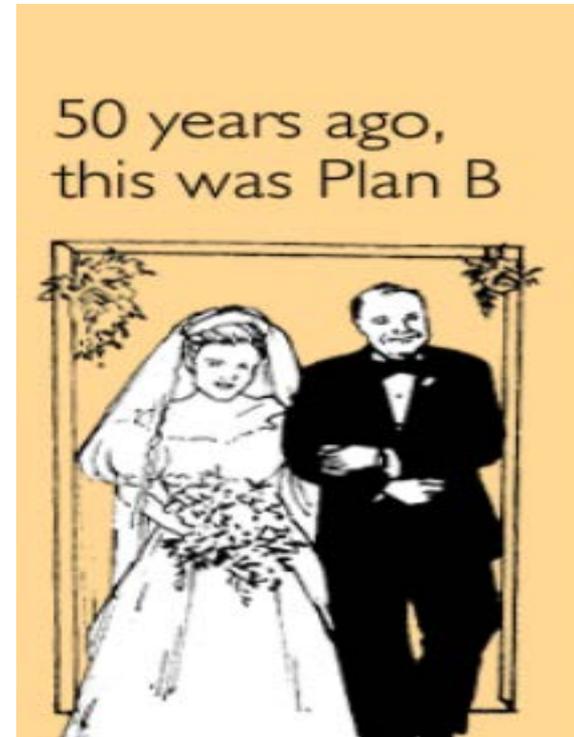
tumblr.



What happens when teachers can't handle dirty dancing



There's still no cure for AIDS, protect yourself



Read what it's like to buy Plan B

Sex, Etc. on You Tube



Browse Movies Upload



sexetc.org m.sexetc.org



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Find Sex, Etc. on
Sex, Etc. is a project of



Sex, Etc.

301
subscribers

1,666,428
video views

Featured

Feed

Videos

Search Channel

Uploaded videos 1-10 of 52



Man in the Mirror - Clip 2 -- Sex, Etc.

SexEtc 8,631 views

When rumors spread that Jason is gay, will he be able to rely on his family for support as he struggles to figure out who he is? Jason Gutierrez is a Puerto Rican from N...



Man in the Mirror - Clip 1 -- Sex, Etc.

SexEtc 1,891 views

With his sexual orientation being questioned, how far will Jason go to prove that he is just "one of the boys"? Jason Gutierrez is a Puerto Rican from New York City and ...



Sex Myths -- Sex, Etc.

SexEtc 73,266 views

Sex Myths was written by Sex, Etc. teen staff and health experts from ETR Associates. This video discusses common myths about sex, explains that there's a lot of misinforma...



Gend-o-meter -- Sex, Etc.

SexEtc 4,120 views

Can boys play with Barbies? Can girls do graffiti art? Who's "supposed" to take yoga, cook, build or sing? In this 3-minute excerpt from "Straightaced--How Gender's Got Us...



Not Like Other Boys -- Sex, Etc.

SexEtc 3,657 views

Meet Rae -- a warm, funny and engaging transgender teen who shares what it's like to change genders as a high school student. Hear about Rae's family and friends, fashion c...

About Sex, Etc.

Sex, Etc. is the number one source for honest and accurate sex education by teens, for teens. Visit us at <http://www.sexetc.org> for info and advice on topics like sex, love & relationships, birth control & condoms, sexual orientation and more.

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