

**National Vaccine Plan
Status Update and Approaches to
Stakeholder Engagement**

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Presentation Overview

- Summary of draft Plan comments' review process and status
- Timeline for completing strategic Plan
- Approaches to further assessing and incorporating stakeholders' comments
 - RAND task order: Dr. Morganti
 - HHS approach options (for discussion)
- NVAC discussion regarding Plan completion and stakeholder comments

Overview

- Comments accepted through March 31, 2009
- Received 466 comments from:
 - Advocacy groups (e.g., consumer [6])
 - Global health advocates [2]
 - Individuals (e.g., general public [389], academics [29])
 - Industry (e.g., insurance, manufacturers [11])
 - International (e.g. representatives of governments, WHO [8])
 - Health care professional organizations [21]

Process

- Comments sorted by each goal (#1-5)
- Comments were reviewed by working groups of staff across agencies and Departments (e.g., NVPO, CDC, FDA, NIH, HRSA, USAID, DoD, VA) for each goal
- Working groups addressed each comment, provided rationale for inclusion or exclusion, made recommendations for revisions in the next draft of the Plan
- Criteria for inclusion of comments included feasibility, non-redundancy, consistency with HHS, VA, DoD activities/plans, relevance to strategic Plan (vs better suited to future implementation Plan)
- Each Goal's working group also
 - Considered priorities for each Goal, and
 - reviewed the indicators, considered timelines and metrics for measurement

Comments' Template and Process

- Comments stratified by Plan sections:
 - General
 - Executive Summary
 - Indicator
 - Objective
 - Strategy
- Comments fell into 3 categories:
 - General, but not specific to Goal (e.g., this plan is great; should be formatted in the way of a playbook)
 - Specific (e.g., add an indicator)
 - Clarification (e.g., clarify elements related to research and development)

Goal's Template and Process - 2

- Disposition/Rationale - 6 category codes:
 - Accept as suggested
 - Accept with modifications
 - Do not accept
 - Should be considered/addressed in implementation plan
 - General comment, no action needed
 - Comment related to another goal

IOM Expert Committee Process and Timeline

- The IOM Committee held workshops with national expert stakeholders in medicine, public health, and vaccinology and reviewed the publicly available, draft update of the National Vaccine Plan. The committee will prepare a report with conclusions and recommendations about priority actions within the major components of the draft Plan. :
 - July 24, 2008 (Vaccine supply, delivery, programs): Chicago, IL
 - December 1, 2008 (Research and development): Irvine, CA
 - February 2, 2009 (Communications and education): Washington, DC
 - April 14, 2009 (Vaccine Safety): Washington, DC
 - June 4, 2009 (Global Health): Seattle, WA
- Final report from IOM to NVPO expected in November, 2009

Proposed Timeline to complete strategic Plan

- August 31 – federal agencies, Departments met and discussed revision process
- August 31-November 30 – RAND interviews with stakeholders' sample
- September 15 – NVAC discussion on how best to incorporate stakeholder input on final strategic National Vaccine Plan
- By November 30 – IOM expert committee report due
- By December 15 (no more than four weeks after receipt of the IOM report, federal agencies and Departments have completed a response to the report.
- By December 15, process established to complete strategic Plan with stakeholder input, using input from NVAC, RAND, and IOM

RAND Task Order for Stakeholder Engagement

National Vaccine Plan Stakeholder Engagement and Development of Measurable Indicators

National Vaccine Advisory Committee
Public Meeting

September 15, 2009

Objectives

- *Engage a sample of vaccine and immunization enterprise stakeholders to gain a better understanding of what they may be willing to contribute to the development and implementation of the National Vaccine Plan*
- *Elicit stakeholder feedback on targets for the performance indicators included in the draft National Vaccine Plan*

Interview Process

- Identify a sample of **non-federal** stakeholders
- Develop an interview guide
 - Stakeholders' perceptions of their role in the development and implementation of the National Vaccine Plan
 - The specific contributions that stakeholder groups might be willing to make and under what circumstances
 - How stakeholders could be held accountable for the contributions they agree to make
 - **Targets for the performance indicators in the National Vaccine Plan**
- Conduct interviews
- Synthesize findings

Initial List of Stakeholders

Insurance Plans

- Association of Health Insurance Plans

Research Scientists

- Infectious Diseases Society of America
- American Society for Microbiology
- Association of Schools of Public Health

State and Local Public Health Agencies

- NACCHO
- ASTHO
- Association of Immunization Managers

Philanthropy

- Gates Foundation

Vaccine Developers and Producers

- PhRMA
- BIO

Health Care Professionals

- American Academy of Pediatrics
- American Academy of Family Physicians
- American Nurses Association
- American Medical Association
- American Public Health Association
- American College of Physicians

Hospitals

- American Hospital Association

International Organizations

- Global Alliance for Vaccines and Immunization
- WHO

Advocacy Groups

- Trust for America's Health
- Every Child by Two
- National Vaccine Information Center
- Other Vaccine Hesitant Groups

Request for Public Response and Comment

- Which organizations would be the highest priority for including in the interview sample?
- Are there other categories of stakeholders, not on this list, that should be included?
- Are there other organizations, not on this list, that should be included?



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Stakeholder Engagement Examples: HealthyPeople 2020

- **2008/2009** Meetings of Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020
- **Spring 2008** Six regional public comment meetings across the nation
- **2008** Public input and comment on the framework
- **2009** Release of Healthy People 2020 framework
- **Summer/Fall 2009** Online public comment on the draft objectives
- **Summer/Fall 2009** Three public comment meetings around the country
- **2010** Launch of Healthy People 2020 (goals, objectives, & action plans)

Stakeholder Engagement Examples

- National Occupational Research Agenda (NORA) from CDC's National Institute of Occupational Safety and Health
 - Rosenstock L, et al. Am J Pub Health 1998;88:353-56

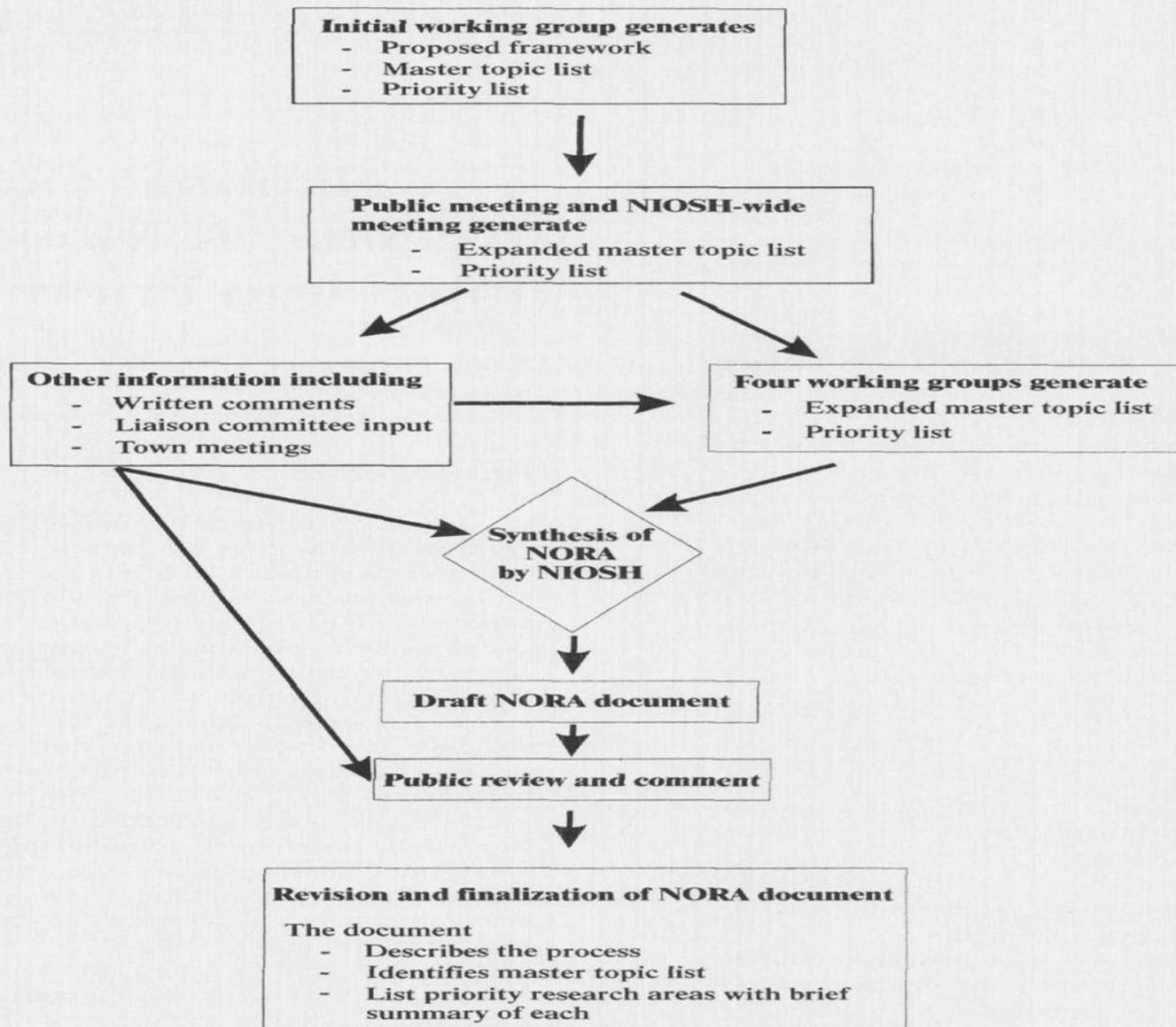


FIGURE 1—The consensus-building process used by the National Institute for Occupational Safety and Health (NIOSH) to develop the National Occupational Research Agenda (NORA).

Questions or comments?

Discussion

National Vaccine Plan: http://www.hhs.gov/nvpo/vacc_plan/