

Objective 7: Build partnerships with private sector

Action Steps:

- a. Building private sector partnerships inherently involves objectives and action steps included in II.1, II.4, and III.1
- b. Provide ongoing support to national coalitions and individual private sector organizations (e.g., the Immunization Education and Action Committee) [IEAC]
- c. Continue developing community infrastructure and promoting involvement in immunization activities through cooperative agreements with national organizations
- d. Jointly develop plans with volunteer, provider, religious, and other private sector groups for their involvement in immunization program activities

Objective 8: Seek participation and input of key decision-makers (ASTHO, NACHO, NGA, individual governors, etc.) to help assure immunization objectives are achieved and sustained

Action Step:

- a. Begin actions to obtain input